



SyndiGate is a leading global content licensing, sales and distribution agency, specialising in aggregated news and data.

Corporate Sentiment Event Feed (Global)

Utilising live broadcast news, **SyndiGate's Global Corporate Sentiment Event Feed** is a real-time, fully automated, super-enriched, corporate news feed, designed for **alpha generation** and other **professional investing strategies**.

Over 2,000+ live broadcast news channels (TV) are captured 24/7, processed into machine readable transcripts, cleaned, then enriched with highly valuable metadata. **Key event sentences are extracted and form the 'story headlines' for each transcript segment, which further get prepended with sentiment class and sentiment scoring, for lightning-quick investing decisions.**

Example broadcast transcript segment headline: **NEGATIVE (-0.993) : The Johnson & Johnson vaccine had different issues**

When news timeliness is critical, broadcast news (machine produced transcripts) can deliver the news faster than non-broadcast news outlets can write, edit, process and deliver it. The transcripts are produced by capturing between 2 to 5 minutes of a live broadcast segment. And within 2 minutes following the end of the captured segment, the transcript is processed, packaged into a 'page' (approx. 700,000+ /day total), fully enriched and delivered to end-customers.

Example: CNN Newsroom broadcast segment from 08:00 am EST – 08:05 am EST is processed, enriched and delivered to end-customers at 08:07 am EST.

Asset Classes & Entity Coverage: Public Equities, Private Equities, Private Companies, Governments, NGOs, Organisations etc.

Live feed example:

Time	Type	Station	Station Media Type	Program Title	Entity Type	Label	Market Name	Sentiment Class	Sentiment Class Confidence	Sentiment Score	Sentiment Topic	Saliency	Stock MIC	Operating MIC	Ticker Symbol	Event Sentence
7/9/2021 11:35:23	entitySentiment	KPRC	TV	KPRC Channel 2 News Today 6AM	COMPANY	Buick	Houston, TX	negative	0.961	-0.952	Entertainment	0.376				Police believe the driver of a white Buick with a sunroof shot at the family struck as they drove home from the game on Tuesday night.
7/9/2021 11:35:19	entitySentiment	KNTV	TV	Today in the Bay	COMPANY	Google	San Francisco, CA	positive	0.746	0.726	Technology	0.339	BVMF	BVMF	GOOG34	Several Bay Area companies like Google, Apple and Uber are opting for a hybrid work place where employees spend a few days in the office.
7/9/2021 11:35:19	entitySentiment	KNTV	TV	Today in the Bay	COMPANY	Apple Inc.	San Francisco, CA	positive	0.509	0.498	Technology	0.339	XNGS	XNAS	AAPL	Several Bay Area companies like Google, Apple and Uber are opting for a hybrid work place where employees spend a few days in the office.
7/9/2021 11:35:08	entitySentiment	USOANN	TV	OAN News	COMPANY	Cancer Research Technology	U.S. Cable	negative	0.989	-0.988	Politics	0.3953				But CRT promotes judgment based on skin color and is not a positive way to educate young Americans, wine garden argued opposition to the implementation of CRT in schools is hurting children's education despite major pushback from parents and teachers that believe the curriculum creates more division.
7/9/2021 11:35:08	entitySentiment	USOANN	TV	OAN News	COMPANY	Cancer Research Technology	U.S. Cable	negative	0.985	-0.984	Politics	0.3953				But CRT promotes judgment based on skin color and is not a positive way to educate young Americans, wine garden argued opposition to the implementation of CRT in schools is hurting children's education despite major pushback from parents and teachers that believe the curriculum creates more division.
7/9/2021 11:35:04	entitySentiment	KTLA	TV	KTLA 5 Morning News at 4:30	COMPANY	The Walt Disney Company	Los Angeles, CA	positive	0.965	0.952	Entertainment	0.324	XNYS	XNYS	DIS	Disney is Halloween party bookie bash will be back for several nights of trick or treating and the cocoa themed Plaza de la Familia will make its grand return to Disney California adventure as well.
7/9/2021 11:35:02	entitySentiment	WFAA	TV	News 8 Daybreak 6:00	FINANCIAL	Dow Jones Industrial Average	Dallas, TX	negative	1	-1	Politics	0.3757				The Dow dropped more than 250 points.

Company Sentiment From Broadcast Data, Simplified.

2,000+ live TV broadcast news channels (TV and radio) from around the globe are licensed and then captured 24/7 including:

US CABLE NEWS: Bloomberg, Black News Channel, Cheddar Business, CNBC, CNBC World, CNN, CNN International, CSPAN, Fox Business Network, Fox News, Headline News, MSNBC, Newsmax TV, One America News Network, The Weather Channel, WGN America

CANADA NEWS STATIONS: Business News Network, CBC News Network, CTV News Channel

OTHER GLOBAL NEWS STATIONS: ABC 24, Aljazeera English, Bloomberg (Singapore), BBC News 24, BBC World, CGTN News, CNA, CNBC Asia, CNN (Singapore), Deutsche Welle, Euronews, NHK General TV, RTE 1, Russia Today

News packages can be customised so that users receive a filtered and curated feed, comprising only the content they need. Filters can be set up to deliver news that will assist with investment strategies focused on things like Aerospace/Defence, Absolute Returns, AI, Arbitrage, Biotech, Convertibles, Credit, Commodities, Crypto, Distressed Assets, Emerging Markets, Equities, Fixed Income, Global Macro, Index Funds, Insurance, FX, Long/Short, Managed Futures, Micro Cap, Multi Strategy, Private Equity, Real Estate, Small Cap, Technology and so much more.

With SyndiGate's **Corporate Sentiment Event Feed**, you get:



COVERAGE

Geographic: From local to global

Financial Indices (where applicable) mapped to all global indices (e.g. Dow Jones Industrial Average, EURO STOXX 50, FTSE MIB, Hang Seng Index, NASDAQ Composite Index etc.)

Sectors: All sector coverage

Historical Data Available For Resale or Licensing from 2012



DATA COLLECTION & DELIVERY

Update Frequency: Real-time
Delivery Frequency: Real-time
Delay: Within 1 second

Processing Time: Within 2 mins after the live broadcast segment being captured has aired
Metrics Types: Operational and Economic

Metrics: All corporate events (e.g. Share Price, Revenue, M&A, Jobs Cuts etc.)



METHODOLOGY

Security identifiers mapped to: ISINs, Tickers, MICs, PermIDs and more

Other Taxonomies: Custom, IPTC (International Press Telecommunications Council) taxonomy, RCS (Refinitiv Classification Services) taxonomy, TRBC (Thomson Reuters Business Classification) taxonomy



USE CASES

Finding alpha; managing client investment portfolios; monitoring or anticipate regulatory changes; examining market movements; and decomposing what's driving them.



TECHNICAL

Data Delivery Methods: API (JSON Feed), AWS S3, FTP, Streaming RSS, Search Platform

Delivery Formats: NewsML



TRIALS

No obligation, free, 30 day trials can be set up and customised, so that users receive a filtered and curated feed, comprising only the content they need.

Other Data Products Offered by SyndiGate



GLOBAL NEWS FIREHOSE

193,000+ full text news sources from around the globe, in 200+ languages, from 195 countries, with stories totalling approx. 3.7 Million /day.



ECONOMIC DATA

African Financial & Economic Data Economic Indicator Service, Global Economic Data, Spatial Risk Data



TAX DATA

Offshore Reporting Funds, Worldwide Equity Cost Basis



REFERENCE DATA

Derivatives Reference Data, Global Market Holidays and Timings, Securities Reference File



DERIVATIVE DATA & SHORT INTEREST DATA

DerivActions, Derivatives End of Day Pricing, Derivatives Reference Data, Options Analytics Service, Derivatives Contract Specification Database, Short Interest Data, Threshold Securities



FIXED INCOME DATA

Bond Σ – Fixed Income Derived Data, Canadian Fixed Income Evaluated Pricing, Municipal Bond Pricing, US Corporate Bond Data, Worldwide Fixed Income, Worldwide Fixed Income Evaluated Pricing



EQUITY CORPORATE ACTIONS

China A Listed Companies Earning Call Transcripts, Company Future Event Data, US Equities Historical Reference Services, Initial Public Offering (IPO), Universal Depository Receipts, US Bankruptcy Data, Worldwide Corporate Actions (Equity)



INVESTMENT FUNDS DATA

Investment Funds NAVs, Offshore Reporting, Funds, UK Unit Trust data, Unit Investment, Trusts, US Dividend Reclassification, US Mutual Funds



CORPORATE REPORTS

Comprehensive global resource for investment documents (e.g. prospectuses, annual reports, ESG reports, regulator required reports etc.)



PRICING DATA

Adjustment Factors Data, End of Day Pricing Data, Foreign Exchange Rates, Real Time & Historical FX Feed

For more information, please get visit syndigate.info/data-offering/ or get in touch with **Mark Gatty Saunt** via mark@syndigate.info